



# COMPANY PROFILE

2020 - 2021

"The key is to keep the **DNA of business intact** so that when we come back out of this **incredible, unique situation**, we have all the building blocks we started with before, to spring right back into the business."

*-Kevin O'Leary  
(Entrepreneur)*

## > ABOUT OUR COMPANY

"Technology at its finest, is **easy** to adopt, **quick** to implement, and **bound** to be underappreciated"

- Creg Detweiler

*Kickstart is home to a group of **IT and Market experts**, with the mission of integrating and naturalizing technology into your business. There's an ever-going notion that technology is a ruthless, tough nut to crack. We believe it should not be so. The fruits to be availed from technology are far too rich for your business to be stuck knocking at its door. **Get in and reap!** The team housed by Kickstart, is dedicated towards converting the complex web of technology into a resource that's **easy, quick, and adoptable** for the businesses out there. Your digital door into a sea of opportunities, is responsibly ours to open.*



## THIRTY IN SEVEN

Through a dedicated 7 year run of expert solutions and services, the team housed by KickStart currently bags the position among the **Top 30 eCommerce website development companies globally.**

## A WORLDWIDE WEB

It's a **unified run** towards developing a technologically efficient community, and **we are whom we work with.**

KickStart has collaborated its efforts with globally prevalent firms like Banko Design, Apidel Technologies, Prato Kitchens, and Upriver.



## AS ADVERTISED, SO PROVIDED

Documented a certified **430% boost in Clientele sales,** over the course of our services and provisions.



## LOOKING DOWN THE ROAD TO BE TAKEN

Our team believes in converting technology into the language of business. From contemporary firms to potential users, the world is contained within the Internet. Your business simply cannot afford to avail of anything less than 100% of this vast sea of opportunities. **Out-of-the-box IT solutions** and the right **Techno-Market** advancements are the keys to opening those doors, and it's a key our team has been providing in Gold.

## OUR MISSION & VISION

IT and Digitalization are the mightiest of all marketing resources today. When it comes to utilizing them, It's criminal to settle for anything less than the best.

### Peak into greater tomorrows!

Technology is a future that has already commenced. We envision a community where businesses require to hold nothing back when it comes to reaping the fruits of digitalization. As one of the most significant forces behind determining the market structure, IT and digital services require expert and uncompromised undertakings. We are here for just that.





## OUR WALK



***Kickstarted on  
21st March 2017***



***First client on  
27th March 2017***



***Crossed 25 clients  
by the initial quarter***



***Over 50 clientele  
collaborations***



***Placed among the top 30 WordPress  
web development companies by 2019***



***Elected as a top 30 eCommerce web  
development company in 2020***



# OUR SERVICES

*The need's not there, to force our services onto you.  
We demand you choose what's best for your business,  
and the best is just what's guaranteed here.*

- **Up to the minute technological and market solutions.** It's all about the right planning and mapping towards keeping up in this fast-paced market. With our tried and tested inventory of experts and technological facilities, place your business a step ahead of the curve at all times. Be the standard.
- **Transparent pricing and terms.** We don't believe in secrets here. Your business will soar high, and you'll know precisely why, when and how.
- **It's you, not us.** Your business is why we are here. We leave no stone unturned when it comes to thoroughly knowing your business, its structure, and needs. What we do best, is bringing out the best in **you**.

# WHAT WE'RE UP TO

## BRANDING

**Separate yourself from the herd, and be heard.** At KickStart, we provide to minute Branding strategies to large scale enterprises and start-ups. We design your business' market persona from scratch, with high caliber corporate values. Our team carries the necessary research and analysis of your business model, towards developing a brand that sets your stage in the market. **Analyze, Create, and Rejuvenate!**



**It's not a mere "Tell me about yourself".**



## WEB DEVELOPMENT

Your website can no longer afford to be just a platform that talks about your business. Because here's the thing, users don't really READ. What we believe a website to be, is a **huge marketing tool**. One that your business cannot afford to miss out on. From the initial levels of designing to complex SEO web development, it's not mere sites that we aim to create, but **powerful business channels**.

## DIGITAL MARKETING

Now that you're here, how about letting your users know?

Economic approaches towards online marketing, affiliated promoting, email marketing, Search Engine, and Social Media Marketing. **We'll spread the word louder and clearer.**

## GRAPHIC DESIGN

**Imagine and Reinvent, no holds barred.** We're here to bring your ideas out into reality. Our team houses qualified Graphics experts who are dedicated to creating unique graphic maps for Print, Web, Multi-media groups, and other design services. **Think, blink, and done.**

## SOFTWARE DEVELOPMENT

KickStart offers a vast range of **custom** software development services, for a wide variety of business domains.





## SEO SERVICES

**Make noise where the ears are perked.** Search Engine Optimization is all about placing your business where people look. It's about being **reachable, approachable, and VISIBLE.** Your users reside on search engines, and over 93% of them on its first page. That's where we constantly strive to place your business.

## APP DEVELOPMENT

**Let us make your business, talk.** Applications might end your quest for a **superior** market reach, a **stronger** brand, and **happier** users. From IOS and Android apps to hybrid platforms, our team is here to put your business on every possible map.

## START-UP COLLABORATION

**Start-ups > Corporate collaboration > Kickstart-ups.**

The idea that start-ups and corporations excel better together, isn't new. We know that innovation is key to a sustained success, and innovation through **collaboration** is the key to accelerate it. So, let us put your business on to the saddle.





**We're not here  
to sell, we're  
here to solve.  
Choose right.  
Tread smart.  
Fly high.**

**MAKE US A PART OF YOUR JOURNEY  
AVAIL THE KICKSTART FACTOR.  
LET'S TALK!**

**+ 91 72288 28124  
harsh@kickstartsolutions.in**